



Attention all Amex Stadium work personnel

March 8, 2011

We have had a large number on-site workers enquiring about purchasing season tickets prior to public launch.

In recognition of the valuable contribution of ALL on-site workers in bringing our wonderful new home to life, Brighton & Hove Albion FC would like to formally extend a pre-launch purchase privilege.

Please note that the Official Launch of Season Tickets to the general public is due to take place in early April and based on current sales we expect to **sell-out** soon after.

As such, if you would like to purchase a Season Ticket BEFORE they go on public sale, please take this letter into the onsite Ticket Office located adjacent to the Car-park entrance and ask for an appointment time. (Pending availability of our ten ticket office staff, you might be able secure your seats immediately).

Prices for an adult Season Ticket start from just £395 or £33 per month by direct debit. Child tickets start from £49 per season. (Season Tickets are strictly limited to a maximum of four per worker).

Once again thank you for your contribution to date. We do hope you can join us on an exciting future at your American Express Community Stadium.

Tony Bloom.

